



Raritan Bay
Medical Center

Advancing care every day

Community

BENEFIT REPORT 2013



Dear Friends,

Take just a moment to look through a few of the past year's achievements highlighted in this Community Benefit Report, and right away you'll see that Raritan Bay Medical Center is a vibrant participant in building healthy communities for those who live and work in the areas we serve.

You'll also see that at the core of all we do are our patients and their families. Meeting patient needs and keeping our communities healthy has always been our primary mission at Raritan Bay Medical Center.



We couldn't do it without our partners in good health: many fine physicians on our medical staff, our compassionate and expert Magnet nurses, skilled healthcare professionals and our administrative team.

From the direct, high-quality care you receive in our hospitals and satellite facilities, to the community-based outreach programs and services that we bring to your neighborhood, Raritan Bay Medical Center is making a positive difference today and for a healthy future ahead, one person at a time.

Sincerely,

A handwritten signature in black ink that reads "Michael R. D'Agnes". The signature is written in a cursive, flowing style.

Michael R. D'Agnes
President and CEO
Raritan Bay Medical Center

New High-Quality Initiatives, Services & Staff

New High-Quality



1

Center for Sleep Medicine Named "Best"

The Center for Sleep Medicine is New Jersey's only facility named to Sleep Review's "Best of 2013 Sleep Doctors and Facilities" list and one of only a few accredited by the American Academy of Sleep Medicine.

2 RBMC Tops in Surgical Care | RBMC ranks in the top 10 percent of New Jersey hospitals in surgical care according to the 2012 NJ Hospital Performance Report.

3 New Center for Balance Opens | Diagnosis and treatment for a full range of balance disorders including dizziness, vertigo and difficulty judging distance. State-of-the-art testing and individualized treatment supervised by board-certified co-medical directors, neurologist Farooq Rehman, M.D., and otolaryngologist Vicente Zapanta, M.D.

4 RBMC Adds New CT Scanners | The Diagnostic Radiology Department has added new CT Scanners in the Perth Amboy and Old Bridge locations. These scanners use the latest high-quality imaging and produce the lowest possible x-ray exposure, while providing increased patient comfort and faster scans.

5 New Partnership with Capital Health Institute of Neuroscience | Stroke, aneurysm and other cerebrovascular patients at Perth Amboy and Old Bridge can receive the urgent, often lifesaving care they need close to

home thanks to Middlesex County's only affiliation with the Capital Institute for Neurosciences Network. The Network is an extension of Capital Health's premier referral center for critical patients suffering cerebrovascular emergencies as well as brain and spine tumors. The partnership allows RBMC physicians to consult with specially trained neurologists through cutting-edge teleneurology technology.

6 TeamHealth Enhances Emergency Services | One of the first national multi-specialty groups to be recognized as a Certified Patient Safety Organization, TeamHealth is working to improve patient outcomes and safety in RBMC's emergency departments, as well as customer service and wait times.

7 RBMC Joins National Project Joints Initiative | The Institute for Healthcare Improvement's Project Joints Initiative is aligned with the robust infection prevention protocols already in place at RBMC's Human Motion Institute, and will enhance HMI's goal to return patients to normal function as quickly and as safely as possible following hip and knee joint replacement surgery.

Initiatives, Services & Staff

New High-Quality Initiatives, Services & Staff

8 RBMC Residents Win Regionals | Like "Medical Jeopardy," the American College of Physicians' annual trivia showdown - "Student Challenge Bowl" - engages hundreds of medical educational facilities across the country in a serious yet fun-spirited competition that enriches medical education. RBMC's Internal Medical Residency Program topped four NJ hospitals to win its first regional championship, but fell just short of the State title. Congratulations to the participants.

9 New Physicians Join RBMC's Medical Staff | More than 50 of the best minds in medicine joined the hospital's medical staff in 2012. These physicians specialize in many different fields of expertise, including: internal and family medicine, cardiology, orthopedic surgery, sports medicine, obstetrics and gynecology, pediatrics and more. To find a local physician and make an appointment, call 1-800-DOCTORS or visit rbmc.org.

10 12 RBMC Physicians Named "Top Doctors" | *Inside Jersey* magazine's annual Top Doctors edition included twelve RBMC physicians with specialties in Ophthalmology, General Surgery, Internal Medicine, Gastroenterology, Infectious Disease, Plastic Surgery, Hematology and Oncology, Endocrinology, Diabetes & Metabolism, and Orthopaedic Surgery. The doctor selection process, conducted by Castle Connolly, is based on nominations by their peers and reviewed by a physician-directed research team. Doctors cannot and do not pay to be published in any Castle Connolly guide to top doctors. Call 1-800-DOCTORS for an appointment.

11 RBMC Gets An "A" For Patient Safety | The Leapfrog Group, a national organization focused on patient safety, recently gave RBMC its top grade in its Hospital Safety Score, which evaluates hospitals based on their safety in preventing errors, infections, injuries and medication mix-ups.

12 CODE FROST is Saving Lives | Induced hypothermia and CPR can cool down the body of a patient in cardiac arrest by just a few critical degrees, causing vital organs to operate more slowly and require less oxygen, reducing the chance of damage done to major organs such as the brain, and increasing the odds that the patient can return to a normal life. Induced via a ThermoSuit®, purchased through a donation by the Norman and Marion Tanzman Foundation, patients are

simultaneously monitored by new, state-of-the-art "see-through CPR" defibrillators, allowing clinicians to monitor heart rhythms, and minimizing interruptions in cardio-pulmonary resuscitation.

13 RBMC Gets Gold and Silver Plus | The American Heart Association recognized Raritan Bay with its "Get With The Guidelines® - Heart Failure Gold Quality Achievement Award" for achieving an aggressive goal of treating heart failure patients to core standards as outlined by the AHA/American College of Cardiology prevention guidelines. It also recognized Raritan Bay with its "Get With The Guidelines® - Stroke Silver Plus Quality Achievement Award" for its commitment and success in implementing a higher standard of care received by stroke patients.



14

RBMC Re-Designated as a Magnet Hospital

RBMC first achieved Magnet status in 2004 and was re-designated in 2009. Fewer than seven percent of U.S. hospitals hold this elite distinction from the American Nurses Credentialing Center. Magnet status recognizes healthcare organizations for quality patient care, nursing excellence and innovations in professional nursing practice. Congratulations to the more than 600 Raritan Bay Medical Center nurses.



Human Motion Institute Adds ImPACT

Immediate Post-Concussion Assessment and Cognitive Testing (ImPACT) has been introduced to the community by the Human Motion Institute at Raritan Bay Medical Center. HMI's Director of Sports Medicine, Dhimant Balar, D.O., led baseline testing of Perth Amboy High School high-impact student athletes and cheerleaders. Athletes are re-assessed following any injury, with a goal of identifying concussion and a safe return to play. Over 300,000 sports-related concussions occur annually in the U.S.

Community Initiatives

RBMC & Filipino American Health Fair - September 14

Raritan Bay Medical Center and the Filipino American Association will co-host a free Health Fair Saturday, September 14, 10 a.m. to 2 p.m. at Raritan Bay's Old Bridge location, One Hospital Plaza, off Ferry Rd. The annual event is celebrating its tenth health fair in 2013. Over the years thousands of local residents have taken advantage of free health screenings and education.

Have a free body fat analysis, vision screening, lung capacity testing, blood sugar testing, blood pressure, and stroke risk assessment.

Posture, muscle strength and hand grip testing, and balance screening will be offered.

The Fair will also provide dental screenings for children and adults, a CPR demonstration, nutrition and meal planning, with education on cancer, diabetes, pelvic health, women's medical conditions, HIV, urinary incontinence, celiac disease, fitness and wellness, bowel and bladder disorders, integrative medicine, sleep medicine, wound care, medical emergency management and cardiac health education. A blood drive will also be held.



2012 RBMC STATISTICS

Same Day Surgeries **5,194**

Respiratory Therapy **109,392**

Outpatient Clinic (Perth Amboy visits) **5,428**

Admissions **14,634**

Cardiology Diagnostic Center (visits) **7,666**

Births (Perth Amboy) **1,264**

Pharmacy Prescriptions **891,573**

Laboratory Procedures **615,831**

Endoscopy Procedures **2,731**

Emergency Room (visits) **76,699**

Operating Room Procedures **2,486**

Physical Therapy Procedures **76,491** Woodbridge & Matawan **25,903**

Connecting for Healthier Communities

- RBMC staff offered a wide variety of health education and health screenings throughout the year to shoppers and workers at the Woodbridge Center Mall, Senior Centers in Old Bridge and Sayreville, the Woodbridge, Raritan Bay Area and South Amboy YMCAs, as well as in municipal buildings and through other community organizations.
- Over 200 total Continuing Education credits were earned by local EMS agencies and Emergency Response teams receiving life-saving trainings.
- More than 150 community members learned how to save a life at Friends & Family and Hand-Only™ CPR classes during CPR/AED Awareness Week.
- Emergency Medical Services staff took the "Tough Mudder" challenge and participated in local events like the MS Walk to raise money for charity.
- Staff raised \$15,000 at the 3rd Annual Bowl for Hunger to support local food banks.
- More than \$40,000 was donated back to RBMC last year by employees.
- 47,409 volunteer hours were donated by members of the community and local high school students, saving RBMC an estimated \$1.4 million.
- Over \$25,000 in donations generously given by the community and staff to the RBMC Foundation helped RBMC employees who lost their homes and possessions in Superstorm Sandy.
- RBMC Auxiliaries donated over \$40,000 to the medical center in 2012.
- RBMC rocked their red to build awareness for women's heart disease at more than a dozen heart health screenings throughout Middlesex County during American Heart Month.
- Staff participated in the March for Babies to benefit the March of Dimes and give babies a healthy start in life.



Breaking Ground on the New Old Bridge Medical Building

The sun broke through to shine on a new day as Raritan Bay Medical Center celebrated the start of construction of a new 95,000 square-foot medical office building at its Old Bridge location. Completion is targeted for summer 2014.

RBMC and Landmark Healthcare Facilities are working rapidly to complete the new building as part of RBMC's ongoing growth and renewal program. With a "sky bridge" connecting to the main hospital, the new building features an imaging center, including women's imaging, a five-room operating room suite, physician practice offices and an ambulatory surgery center (ACS).

"This new building transforms our Old Bridge facility and places greater emphasis on surgical services including those provided by our Human Motion Institute and Institute for Weight Loss programs," says Michael R. D'Agnes, President and CEO, RBMC. "This is an exciting time for the community and ourselves as we culminate months of strategic



Left to right: Dennis Doll, RBMC Board of Directors; Joseph W. Checota, Chairman and CEO, Landmark Healthcare Facilities; Dr. Kumar Dasmahapatra, RBMC Chair, Department of Surgery and medical staff president; Senator Sam Thompson; Russell Azzarello, RBMC Foundation Board Chairman and hospital Board member; Michael R. D'Agnes, RBMC president and CEO; Joseph J. Jankowski, Esq., RBMC Board chairman; Old Bridge Township Mayor Owen Henry; Vincent Costantino, Sr. VP, RBMC Operations and Anthony Lampasona, President and COO, Landmark Healthcare Facilities.

planning with our board of directors, executives and medical staff leaders to address the need to provide these highly in-demand services."

"It's a real pleasure for me to have my first groundbreaking ceremony as Mayor at our local community hospital," said Old Bridge Township Mayor Owen Henry. "At a time when we hear about hospitals throughout New Jersey reducing services and staff, or even closing, it's a great thing for our community that RBMC is investing in Old Bridge and expanding its facility."

The new building will also permit a much needed expansion of the emergency department and relocation of cardiology services to the hospital.

"Landmark is honored to be part of this great project. The commencement of construction is testament to the hard work of many and the strong leadership of the hospital," said Anthony Lampasona, President and COO, Landmark Healthcare Facilities.